

Host an essentialdata.us Use Case Writing Workshop

essentialdata.us is a collaborative effort dedicated to documenting the ways that federal data impact every corner of our lives. The use cases developed support federal agency implementation of the bipartisan Evidence Act of 2018, which requires that agencies understand “how data users value and use government data.”

What is a use case?

A single sentence story of how a specific federal dataset benefits American lives and livelihoods. Instead of focusing on the data user, stories focus on the beneficiary.

What is a use case writing workshop?

The virtual workshop is a collaborative, interactive, and fun session where participants develop compelling use cases for the datasets they know best.

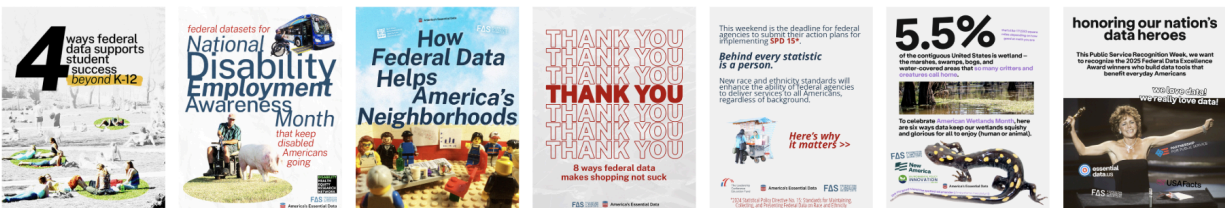
Before: Help us identify participants, brainstorm datasets, and handle scheduling.

During: Join us for 60 minutes to learn about our storytelling framework, work in small groups to draft use cases, and share ideas to receive feedback from facilitators.

After: Our team will edit, refine, and publish submissions, as well as potential campaigns.

Workshop Outputs

Published use cases on essentialdata.us and potential [campaigns](#) (examples below).



Why collaborate with us on a workshop?

Hosting a workshop is both a content-building and capacity-building opportunity. Participants will increase visibility for the datasets they rely on by contributing to a growing library of 100+ use cases that journalists, policymakers, and federal agencies reference. The result is a stronger network of people equipped with compelling stories they can use in their policy toolkit to communicate the value of public data.

Who should participate?

Workshops are ideally suited for 5–15 participants, though they can easily be adapted for larger or smaller groups. Participants may come from an internal team, a single organization, or a cross-organizational network of subject matter experts. We welcome nonprofits, research institutions, universities, government teams, companies, professional associations, coalitions, and other communities that rely on federal data. Participants do not need to be direct users of federal data—anyone who understands the value of a dataset and the positive outcomes it enables can contribute.

Ready to host a workshop?

Contact questions@essentialdata.us for next steps.